

Table 5

What is going to be the most important factor influencing which Mayoral candidate you prefer to see win?

Base: Ottawa residents who may vote in the next municipal election

		CURRENT VOTING INTENTION						SECOND CHOICE						LIKELIHOOD TO SWITCH VOTE	
	Total	Mark Sutcliffe	Jeff Leiper	Alex Lawson	Neil Saravanam uttoo	Another candidate	DK / PNTA	Mark Sutcliffe	Jeff Leiper	Alex Lawson	Neil Saravanam uttoo	Another candidate	None / DK / PNTA	Likely	Not likely
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Weighted Total	685	204	174	33	51	29	193	45	56	50	79	36	160	84	161
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	755	250	198	36	60	27	184	52	67	54	85	34	201	75	189
Housing / Affordability / Cost of living	136	30	32	3	11	10	51	9	10	15	10	9	25	27	23
	20%	15%	18%	9%	21%	34%	26%	20%	18%	30%	13%	26%	16%	32%	14%
Transit / OC Transpo / LRT						D	BD			K				O	
	100	17	49	4	9	2	19	7	4	1	25	6	29	8	31
Taxes / Budget / Fiscal management	15%	8%	28%	11%	18%	8%	10%	14%	7%	3%	32%	15%	18%	9%	19%
			BDFG								HIJM			IJ	
Competence / Leadership / Integrity	85	46	3	8	9	2	17	10	13	14	3	2	21	8	29
	12%	23%	2%	23%	18%	6%	9%	22%	22%	27%	4%	5%	13%	9%	18%
Roads / Infrastructure / Traffic			CFG		C	C	C	KL	KL	KL			K		
	77	34	19	2	3	2	16	4	10	3	8	4	23	4	21
Homelessness / Addiction / Social disorder	11%	17%	11%	7%	6%	7%	8%	8%	17%	7%	10%	10%	14%	5%	13%
			EG												
Economic development / Jobs	67	30	12	3	6	2	14	5	8	5	6	2	18	10	16
	10%	14%	7%	9%	12%	6%	8%	12%	14%	10%	8%	6%	11%	12%	10%
Ideology / Political values			C												
	32	8	9	2	2	1	9	2	3	3	3	7	3	2	12
City services / General management	5%	4%	5%	7%	3%	5%	5%	4%	5%	5%	4%	18%	2%	3%	8%
												KM			
Crime / Public safety / Policing	31	5	1	4	1	4	16	3	4	1	2	3	2	10	1
	5%	2%	1%	13%	1%	13%	8%	6%	8%	1%	2%	8%	1%	12%	1%
Support/Opposition to current mayor				BCE			BCE		JM					O	
	25	4	14	1	1	2	3	2	1	3	9	1	-	5	11
Development / Developers	4%	2%	8%	4%	2%	7%	2%	6%	2%	6%	11%	2%		6%	7%
			BEG								I				
Rural representation	24	7	10	1	1	2	4	2	2	1	5	-	7	2	7
	3%	3%	6%	2%	1%	7%	2%	5%	3%	2%	6%		5%	3%	4%
Other	22	11	2	2	4	0	3	2	0	4	-	-	7	3	3
	3%	5%	1%	6%	7%	2%	1%	4%	1%	8%			5%	4%	2%
Don't know			C												
	11	1	8	-	2	-	-	-	1	-	3	-	5	-	2
Weighted Total	2%	0%	5%		4%				1%		4%		3%		2%
			B												
Unweighted Total	9	1	4	1	1	1	1	-	-	1	-	3	5	-	2
	1%	0%	2%	3%	3%	5%	0%			1%		8%	3%		1%
Housing / Affordability / Cost of living	6	3	-	-	-	-	3	-	1	-	-	-	3	-	1
	1%	2%					1%		1%				2%		0%
Transit / OC Transpo / LRT	16	2	7	2	2	-	2	-	-	-	-	-	8	-	-
	2%	1%	4%	6%	5%		1%						5%		
Taxes / Budget / Fiscal management	33	2	4	-	-	-	27	-	-	-	4	-	2	4	-
	5%	1%	2%				14%				5%		1%	5%	

							BC					M					
Prefer not to answer	12	3	-	-	-	-	10	-	1	-	-	1	1	1	1	1	1
	2%	1%					5%		1%			2%	1%		1%	1%	
Chi-Square		<-----260.97----->							<-----154.55----->							<-----46.79----->	
Significance		100%*							100%*							100%*	

Comparison Groups: BCDEFG/HIJKLM/NO

Independent T-Test for Means (unequal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

*** Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.